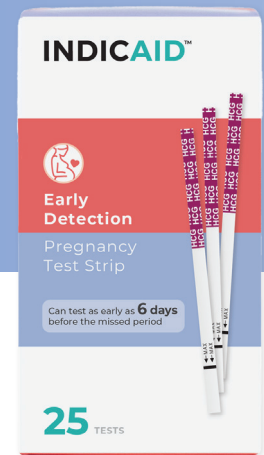


# INDICAID™ Early Detection Pregnancy Test Strips

Clarity you can count on.

Pregnancy results from the comfort of home up to 6 days before the missed period. A trusted, easy-to-use at-home test that detects pregnancy in just minutes—no appointment needed.



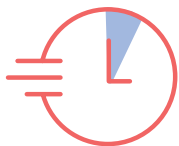
## PRODUCT OVERVIEW

### Early Detection Pregnancy Test Strips

Early detection pregnancy test strips provide accurate and early detection of human chorionic gonadotropin (hCG), a hormone that appears in urine during early pregnancy. Designed for over-the-counter use, this test delivers quick results and peace of mind with >99% sensitivity at 10 mIU/mL.

OTC

Type	hCG Urine test strip
Intended use	Over-the-counter (OTC) / at-home
Sample type	Urine
Time to result	3 minutes
Pack size	25-test box
Regulatory status	OTC and FDA 510(k) cleared
HSA / FSA approved	Yes



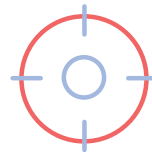
#### Fast

Results in just  
3-5 minutes



#### Private

Discreet at-home  
testing for personal  
peace of mind



#### Accurate

Early detection up  
to 6 days before the  
missed period



#### Empowering

Helps individuals  
take control of their  
reproductive journey

Star-rated for  
reliability



4.4/5

Trusted by Amazon  
buyers nationwide



#### Kit contents

- 25 individually packaged test strips
- Instructions for use

Amazon customer ratings are based on individual user experiences and do not constitute clinical performance data. Results may vary.



## RETAILER INSIGHTS

### Essential, evergreen, and shelf-proven.

- High awareness and trust  
Over 93% of U.S. women ages 18–44 have used a home pregnancy test<sup>1</sup>
- Strong year-round demand  
Not seasonal, with steady movement across all channels
- Compact format  
Ideal for front-end shelves, wellness kits, and e-commerce bundles
- 510(k) cleared for OTC use + HSA/FSA eligible  
Supports affordability and accessibility for all shoppers

#### Simple

No equipment or prescription required

#### Trusted

FDA cleared and widely used

#### Accessible

Affordable and OTC available

#### Comfortable

Minimal stress and maximum convenience



### Who it's for

- Individuals actively trying to conceive
- Women using contraceptives seeking reassurance
- Anyone with delayed or irregular menstrual cycles
- Health and wellness centers, including student health, urgent care, and mobile health services
- At-home health kit providers and DTC wellness brands

### Why list our product

Our test strips meet high consumer demand with a recognizable use case

High-turn SKU with a broad target demographic

Ideal for DTC bundles, pharmacies, and wellness brands

Strong margins, proven utility, and favorable regulatory status

Contact us today to place an order: 657-233-5880 | [USsales@phasesci.com](mailto:USsales@phasesci.com)

This test has been cleared by the U.S. Food and Drug Administration (FDA) under 510(k) for the detection of human chorionic gonadotropin (hCG) in urine. It is intended for over-the-counter use as an aid in the early detection of pregnancy. Results should be interpreted according to the instructions and followed up with a healthcare provider for confirmation and care guidance.

<sup>1</sup>Centers for Disease Control and Prevention, National Center for Health Statistics. (2015). Use of infertility services in the United States: 1982–2010 (National Health Statistics Reports No. 73)

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